San Francisco Institute of Esthetics & Cosmetology

UNIQUE EDUCATIONAL OR ADVANCED TRAINING PROGRAMS

San Francisco Institute of Esthetics & Cosmetology's constantly strives to provide a curriculum and educational experience that is unique and available only to those who choose to attend San Francisco Institute of Esthetics & Cosmetology. As a Future Professional at San Francisco Institute of Esthetics & Cosmetology's, you will receive the best tools and technology available as well have educational opportunities simply not offered by other beauty and barbering schools that accent your skill, knowledge, and intuition. Our staff continually searches for new techniques, products, and education methodologies. We also recognize that our location in San Francisco provides cultural and educational experiences not available in many other locations in the world.

Here are just a few unique trainings and educational experiences for students that make attending San Francisco Institute of Esthetics & Cosmetology's a very special experience:

- **Design Team* —** The Design Team at San Francisco Institute of Esthetics & Cosmetology's presents many “real world” opportunities to student's looking to go above and beyond to improve timing, gain experience in print and runway work, and secure additional opportunities to network within the beauty industry. Students must submit an application and try out for the Design Team. This is done by exhibiting their advanced skills to fellow students and San Francisco Institute of Esthetics & Cosmetology's staff.
  Those selected represent San Francisco Institute of Esthetics & Cosmetology's (on location) styling hair and applying makeup for many different Bay Area media events, runway shows, and photo shoots. In addition, the student will receive advanced hair and makeup training from local educators and artists. The Design Team is for anyone looking to improve their confidence in hairstyling, makeup, and networking.
- **Skin Bar —**As an Esthetics Future Professional at San Francisco Institute of Esthetics & Cosmetology's, we want to ensure that the student has an opportunity to feel the touch of a professional skin therapist and experience at a skin bar. As such, we have created the “Spa Experience”, where the student is treated to a face treatment at one of the most luxurious spas in San Francisco.
- **Advanced Education for Estheticians —** While attending San Francisco Institute of Esthetics & Cosmetology's, the student will receive advanced education classes at the International Dermal Institute (IDI). This off-site education will expose you to IDI’s gold standard of education and contribute to your competitive edge to stand out in Esthetics. In addition, the student will accrue 25 hours of post-graduate education, which can be used towards an IDI 100-Hour Post-graduate Certificate. This is an exclusive arrangement, which exists only between San Francisco Institute of Esthetics & Cosmetology's and IDI.
- **bt-GEAR for Estheticians —** As part of the esthetics Future Professional kit, the student will receive the newest technology in bt-GEAR™ from BioTherapeutic. These cordless, portable, and light-weight technologies facilitate cutting edge, non-invasive results during a facial.
  - bt-micro, which combines ultrasonic peeling with micro-current product penetration and disencrustation capabilities
  - bt-vision, which is a self-illuminating analyzation tool that rests comfortably on the user’s head allowing for hands-free use
  - bt-analyze, a hand-held moisture analyzation meter that utilizes bio-electric impedance technology with a skin membrane sensor to detect trans-epidermal water loss

    - bt-zoom, magnifies up to five times, has eight clear LED lights to enhance skin detail, and four UV LED lights to allow for rapid observation of skin. This system can be utilized during consultations or in the retail area for product recommendations.
    - bt-Sonic 2.0, microsonic facial cleansing brush, is water resistant and engineered for everyday use. Its ergonomic shape is comfortable in the hand, while its triangular cleansing head is thorough and gentle on the skin as the antimicrobial and antibacterial Azul silicone bristles cleanse areas other brushes cannot reach. Provides professional quality cleansing in as little as 2 minutes and is IPX6 water resistant, the highest level of water resistance that can be achieved. It is 45% more water resistant than before and can be used in any environment, including the shower.
- **Brazilian Waxing Certification* —** The Brazilian Waxing Certification Honors Program is offered to both Esthetician students and Cosmetology students. As part of the Honors Program, we teach the student to provide professional Brazilian waxing services. With this training, the student can feel confident in performing a great quality service at any spa or salon with real industry timing.
- **Makeup Certification for Cosmetologists and Estheticians* —** Completing the certification process with a particular makeup line proves that the student has a dedication to product knowledge and technique. As a certified Makeup Future Professional, the student will perform makeup applications for guests on the clinic classroom floor. Being certified also allows the student the opportunity to participate in off-campus events as a member of the Design Team. The student will hone their timing and techniques as a Makeup Artist by working on a variety of face shapes, eye shapes, and skin tones.

**Honors Programs are not part of the standard curriculum and are available to students who qualify at no additional cost. Not all students will qualify to participate in the Honors Program offerings.*