San Francisco Institute of Esthetics & Cosmetology

THINK GREEN CONCEPT AND PRACTICE

In an effort to think conscientiously about our planet and environment, San Francisco Institute of Esthetics & Cosmetology's adheres to the Paul Mitchell School concept of “think green”. The Future Professional run Go Green Team helps San Francisco Institute of Esthetics & Cosmetology to find ways to reduce, reuse, and recycle. Some of the ways San Francisco Institute of Esthetics & Cosmetology supports the concept of “think green”:

- Go Green initiatives www.gogreeninitiative.org/ include, respecting Thursdays as our “Go Green” day where light usage is reduced and the elevator is not available.
- Recycle bins are prominently located throughout San Francisco Institute of Esthetics & Cosmetology.
- The use of coffee mugs and re-usable water bottles is strongly encouraged.
- Water management efforts include reducing water pressure and replacing water hoses for improved energy efficiency.
- A portion of the cost of every Cosmetology Future Professional kit is donated to the American Forest Global ReLeaf Program to help replace America’s trees.